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## People: Tumminia named executive of the year

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### Baseball

The Cape Cod League's **Bourne Braves** named **Daniel Kroening** assistant to the executive board.

The **Negro Leagues Baseball Museum** hired **Bob Kendrick** as president.

### Basketball

The **Minnesota Timberwolves** hired **Alecia Rose** as director of human resources. Rose was human resources administrator at the University of Chicago.

### Colleges

**Bowie State University** named women's basketball coach **Donna Polk** associate athletic director for compliance.

The **University of Maine** named **Steve Abbott** athletic director. Abbott has been the interim athletic director since August.

**Oregon State University** promoted **Marianne Vydra**, **Bob Clifford** and **Mark Spencer** to senior associate athletic directors; **John Cheney**, **Steve Fenk** and **Linda Hurd** to associate athletic directors; and **Jacque Bruns**, **Cecil Hairston** and **Nikki Pruett** to assistant athletic directors.

### Football

**Charlotte Collegiate Football** hired **Angela Butler** as director of ticket operations. Butler was a ticket operations executive at Charlotte Motor Speedway.

The **Philadelphia Eagles** hired **Carla Caceres** as a tour guide and sales associate.

### Marketing

**Momentum Worldwide** hired **Adrienne Scordato** as vice president and director of global communications. Scordato was previously the public relations and corporate communications manager for T3.



Butler

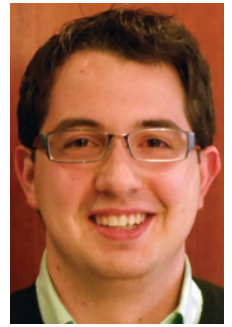
**GMR Marketing** promoted **Dave Mullins** to director of client development and hired **Jackie Adkins** as account coordinator for the Lowe's account.

**BooneOakley** hired **Greg Johnson** as chief marketing officer and senior vice president.

**Strategic** hired **Dan Conti** as account executive. Conti worked as a junior agent at Vision Sports Group.

**Greg Cohen**, president, chief operating officer and director of **The Empire Sports and Entertainment**, is stepping down.

**Jay Marciano** was hired as CEO of **AEG Europe**. Marciano was president of Madison Square Garden Entertainment.



Conti

## Media

**James Murdoch** was promoted to deputy chief operating officer and chairman and chief executive officer international of **News Corp.**

## Olympics

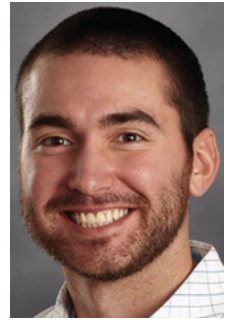
**USA Swimming** hired **Talia Mark** as marketing manager, **Emily Silver** as athlete relations manager, **Amanda Rost** as marketing manager of corporate services and **Matt Whewell** as public relations and digital communications coordinator.



Mark



Silver



Whewell

## Soccer

The **Philadelphia Union** expanded manager **Peter Nowak**'s title to executive vice president of soccer operations.

The **Columbus Crew** hired **Tom Bowden** as director of fan retention and **Bobby Camilleri** as season-ticket account executive.

**Major League Soccer** hired former player **Jeff Agoos** as technical director of competition. Agoos was most recently technical director and sporting director for the New York Red Bulls.

**Women's Professional Soccer** named **Crystal Fukumoto** as communications and social media specialist. Fukumoto was director of communications for FC Gold Pride.



Bowden



Camilleri

## Sporting Goods and Apparel

**Volcom** hired **Dougall Walker** as chief executive officer of Volcom Australia. Walker was co-founder and director of Firewire Surfboards Ltd.

## Other

**iSportsConnect** named 2MB Sports Management Chief Executive Officer **Mark Blundell** to the advisory board.

**Robert Penner** was named head of global TV distribution and U.S. media relations for 2011-12 **Volvo Ocean Race**.

### **Awards and Boards**

**Tyler Tumminia**, vice president of marketing and operations for Goldklang Group, was named **NYU's Sports Business Society's 2011 Executive of the Year**.

**Art Matin** was elected chairman of the board of directors for Minor League Baseball's **Baseball Internet Rights Co**. Matin is chief executive officer of Mandalay Baseball Properties.

**Ken Schofield** was named to the board of directors of the **Asian Tour**. Schofield was the executive director of the European Tour.

### **People news**

Send information and photos to Brandon McClung at 120 W. Morehead St., Suite 310, Charlotte, NC 28202, or e-mail them to [careers@sportsbusinessjournal.com](mailto:careers@sportsbusinessjournal.com). Electronic photos must be a jpg or tiff file for Macintosh, 2.25 inches wide at 300 dpi. Color only, please. News items may also be sent via fax to (704) 973-1401. If you have questions, call (704) 973-1425.

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